# GENERAL TERMS AND CONDITIONS FOR USING

# THE LOYALTY PROGRAMME

# I) GENERAL TERMS AND CONDITIONS OF USE OF THE LOYALTY PROGRAMME

## 1. PURPOSE OF THE LOYALTY PROGRAMME

The LES TROPEZIENNES PAR M. BELARBI Loyalty Programme, hereinafter referred to as the 'Loyalty Programme', is a programme developed by DRESCO, the company operating the LES TROPEZIENNES PAR M. BELARBI brand, a simplified joint stock company with capital of 1,064,910 euros, whose registered office is located at 20 rue Pigalle 75009 Paris, registered in the Paris Trade and Companies Register under number 612 045 864, hereinafter referred to as 'LES TROPEZIENNES PAR M. BELARBI'.

The loyalty programme is offered free of charge by LES TROPEZIENNES PAR M. BELARBI.

The aim of the Loyalty Programme is to establish a special relationship between the lestropeziennes.fr website and customers who have joined the programme (hereinafter referred to as 'members') and to enable them to benefit from special offers.

Membership of the Loyalty Programme implies full acceptance by the member of these general terms and conditions of use.

## 2. CONDITIONS FOR JOINING THE LOYALTY PROGRAMME

The programme is offered free of charge to any individual customer who is over the age of 16 and legally capable. It is not open to legal entities or groups and is reserved for non-professional use.

The member guarantees the accuracy of all information provided and undertakes to use the programme in accordance with these terms and conditions.

# 3. HOW TO JOIN THE LOYALTY PROGRAMME

Membership of the LES TROPEZIENNES PAR M. BELARBI loyalty programme is open as soon as the Customer Account is created.

To become a member, the customer must create an account on the lestropeziennes.fr website and complete the information required in the electronic form.

Only the fields in the form marked with an asterisk are compulsory. However, to enable LES TROPEZIENNES PAR M. BELARBI to contact its members and offer them the benefits on offer, you should enter your e-mail address and mobile phone number and tick " Receive our newsletter ".

Members wishing to join the Programme acknowledge that they have read and unreservedly accept these general terms and conditions of use of the Loyalty Programme.

16/07/2025 version

This document can be consulted on the site at the bottom of the 'Loyalty Programme' page. Customers agree to receive information relating to their Loyalty Account (points accumulated, loyalty benefits) by e-mail.

## 4. PERSONAL DATA

Membership of the Loyalty Programme constitutes acceptance by the member of the Data Protection Policy to which he/she may not object in any way that has not been expressly accepted beforehand by LES TROPEZIENNES PAR M. BELARBI.

For any information concerning the protection of privacy and your personal data, LES TROPEZIENNES PAR M. BELARBI refers you to the 'Personal data protection policy' page which you will find at the bottom of each page of the lestropeziennes.fr Website.

# 5. BENEFITS GRANTED TO LOYALTY PROGRAMME MEMBERS 5.1 ADVANTAGES OF ACCUMULATING POINTS:

Points start to accrue from the first purchase made from 09/07/2025. Points are valid for 12 months from the date of issue.

The benefits of the loyalty programme are as follows:

TYPE	100 POINTS	200 POINTS	300 POINTS
Discount	€5	€10	€15
LEVEL	EXCLUSIVE	AMBASSADOR	VIP
		KEY RING	BEACH BAG
Birthday gift	€5 gift voucher	€10 gift voucher	€15 gift voucher

Discounts and vouchers are applicable to future purchases. Discounts and vouchers granted as part of our loyalty programme cannot be combined with other current promotional offers.

The Gift advantage is conditional on a purchase on lestropeziennes.fr, the product selections are available from the page:

Members accumulate their points immediately, except in the following cases:

For online purchases. Points can be accumulated as follows: - 1 euro of purchase (excluding delivery costs) equals 1 point accumulated. Points will be added to the account 14 days after the order is dispatched.

Points can be earned by purchasing any LES TROPEZIENNES PAR M. BELARBI product, even those bought on special offer or sold out online at lestropeziennes.fr.

No points may be accumulated because of purchases financed by credit notes or LES TROPEZIENNES PAR M. BELARBI vouchers.

If a member requests a refund for one or more products for which points have been earned, the associated points will be deducted from the balance.

## **5.2 OTHER BENEFITS**

A personal Anniversary offer is allocated to the customer's account when a level is reached and is valid for 1 month from the date of issue. It offers a voucher depending on the level reached, which cannot be combined with current discounts, Outlet/End of line products. Offer cannot be combined with discount vouchers/gift vouchers. Offer valid only once, on a single order, cannot be exchanged, split up or refunded, even partially.

Surprises and exclusives throughout the year that the LES TROPEZIENNES PAR M. BELARBI brand will communicate to its members by e-mail or SMS.

Members can earn extra points by completing the missions proposed on the following page: The Club

## 6. CHECKING YOUR LOYALTY ACCOUNT

Members can check the points accumulated in their loyalty account at any time by accessing their personal 'My account' 'Loyalty' area on the lestropeziennes.fr website after entering their login and password.

## 7. USE OF POINTS

Members can use their points at any time once they have reached the first level of 100 points.

On lestropeziennes.fr, once logged into their customer account, customers can activate the benefit of their choice in the 'Loyalty' area. For discounts and gift advantages, they must then add the advantage to their basket when placing their order.

After using the loyalty discount, the cardholder's points balance will be debited by 100, 200 or 300 points. Points accumulated more than 300 points will be retained. The new points balance will be available for consultation on lestropeziennes.fr. If a member has the equivalent of several loyalty discounts, i.e. a points balance greater than or equal to 400 points, they will not be able to accumulate their discounts and benefit, for example, from a €20 discount: each €15 and €5 discount must be applied to 2 separate purchases.

Purchases made with a loyalty discount will also give rise to the classic accumulation of points under the conditions.

#### 8. RESPONSIBILITY

## **8.1 MEMBER RESPONSIBILITY**

By accessing and browsing the Site, the member accepts the General Terms and Conditions of Use of the LES TROPEZIENNES PAR M. BELARBI site, to which he/she may not oppose any derogation not previously and expressly accepted by LES TROPEZIENNES PAR M. BELARBI.

For more information, LES TROPEZIENNES PAR M. BELARBI refers you to the '<u>Terms and Conditions of Use</u>' page which you will find at the bottom of each page of the LES TROPEZIENNES PAR M. BELARBI Website.

# 8.2 RESPONSIBILITY FOR LES TROPEZIENNES PAR M. BELARBI

LES TROPEZIENNES PAR M. BELARBI undertakes to do everything in its power to guarantee the member optimum use of the services of the Loyalty Programme.

LES TROPEZIENNES PAR M. BELARBI may not, under any circumstances, be held responsible for any direct or indirect damage or for any malfunctioning of the Loyalty Programme.

For further information, LES TROPEZIENNES PAR M. BELARBI refers you to the '<u>Terms and Conditions of Use</u>' page which you will find at the bottom of each page of the LES TROPEZIENNES PAR M. BELARBI Website.

# 9. MANAGING YOUR LOYALTY ACCOUNT/MODIFYING PERSONAL DATA

The member must notify LES TROPEZIENNES PAR M. BELARBI as soon as possible of any change of postal or e-mail address, telephone number, surname or first name via the 'My account' area on the lestropeziennes.fr website.

# 10. MODIFICATION OR TERMINATION OF THE LOYALTY PROGRAMME

LES TROPEZIENNES PAR M. BELARBI reserves the right, at any time, to modify or terminate the Loyalty Programme without having to justify its decision and without any compensation whatsoever to the member.

LES TROPEZIENNES PAR M. BELARBI also reserves the right to modify the scales of accumulation of purchases, any other advantage linked to the card as well as the services attached to it without having to justify its decision and without any compensation to the member.

LES TROPEZIENNES PAR M. BELARBI reserves the right to modify these general terms and conditions of use at any time and without prior notice, which the member accepts unreservedly. The member is therefore invited to regularly consult the latest updated version, which is permanently accessible on the website lestropeziennes.fr, under the heading 'Loyalty programme' by clicking on the link <u>General terms and conditions of use of the loyalty programme</u>.

## 11. REQUEST TO CANCEL MEMBERSHIP

Members are free to terminate their membership of the Loyalty Programme at any time by using one of the following means of contact:

- By internet using the contact form Contact us
- By post to Les Tropeziennes par M. Belarbi DRESCO, 20 rue Jean-Baptiste Pigalle, 75009 PARIS.

As the Loyalty Programme is a service associated with the Customer Account, deregistration will result in the closure of the Account and the loss of all points and benefits for the Member in a definitive and irreversible manner.

## 12. CUSTOMER SUPPORT

For any information or questions, the LES TROPEZIENNES PAR M. BELARBI Customer Service can be contacted:

by e-mail using the contact form available on the website under the heading 'Contact us'; or by post addressed to DRESCO SAS - LES TROPEZIENNES PAR M. BELARBI, Service Clients, 20 rue Jean-Baptiste Pigalle, 75009 Paris.

## 13. APPLICABLE LAW AND COMPETENT COURTS

These conditions are subject to French law. In the event of a dispute, LES TROPEZIENNES PAR M. BELARBI and the Member will attempt to resolve it amicably.

In accordance with the provisions of the French Consumer Code concerning the amicable settlement of disputes, LES TROPEZIENNES PAR M. BELARBI adheres to the Service du Médiateur du e-commerce de la FEVAD (Fédération du e-commerce et de la vente à distance) whose contact details are as follows: Médiateur de la consommation FEVAD - BP 20015 - 75362 PARIS CEDEX 8 - (which can be contacted via this link <a href="http://www.mediateurfevad.fr">http://www.mediateurfevad.fr</a>). After consumers have made prior written representations to LES TROPEZIENNES PAR M. BELARBI, the Mediation Service may be contacted for any consumer dispute which has not been settled.

The solution proposed by the Mediation officer is not binding on the parties, who remain free to withdraw from the Mediation process at any time.

Any dispute that is not settled amicably will be brought before the competent court.